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Sharjah, United Arab Emirates

### **OBJECTIVE**

As an undergraduate student majoring in Advertising, I am passionate about the creative possibilities within the vast field of Media and Communication. Eager to explore and excel in various media-related roles.

## TECHNICAL SKILLS

- Logic pro
- Adobe premier pro
- Canva
- mobile editing apps

## LANGUAGES

- English
- Hindi
- Malayalam

VALID UAE DRIVING LICENSE

PORTFOLIO



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## **EDUCATION**

- B.A. Media & Communication
  Manipal Academy of Higher Education, Dubai
  2022-2025 (on going)
- 12th Grade

Delhi Private School, Sharjah, UAE Central Board of Secondary Education Percentage: 88.4% 2022

## **WORK EXPERIENCE**

#### **MISSAN IT SOLUTIONS**

#### **Digital Marketing Executive Intern**

February 2024- September 2024

In my role, I create compelling video and photo content aligned with our brand's goals. I handle everything from concept development to shooting and editing for social media, including short-form videos, tutorials, and behind-thescenes content. Additionally, I capture and enhance high-quality brand photos.

#### **MRF RETAIL EVENT**

#### Reporter

Interviewed several top executives, including CEOs from Spinneys to Tim Hortons, as well as leading CMOs.

#### The Hive

#### Social media

March 2025- May 2025

Created social media reels to promote Hive's two-month-long theatre shows which included highlights, pre show reels and testimonials.